

# IMCAS

CHINA

2025



**1,800+**  
ATTENDEES  
参会代表

**75+**  
EXHIBITORS  
参展企业

**100+**  
LEARNING  
HOURS  
学时

**200+**  
EXPERT  
SPEAKERS  
国际知名讲者

**Uniting  
the world of  
experts**  
in dermatology,  
plastic surgery,  
and aging science

**SHANGHAI**  
KERRY HOTEL PUDONG  
上海浦东嘉里大酒店

**JULY  
11-13  
2025**

SPONSOR GUIDE 招商手册



# Welcome

Dear Esteemed Partners,

We are excited to invite you to IMCAS China 2025, hosted in the regional city of Shanghai! Join our global community of experts for an inspiring exchange of knowledge, training, and a vibrant display of the latest advancements in aesthetic scientific.

IMCAS China provides unmatched opportunities for industry partners to connect with leading dermatologists, plastic surgeons, and aesthetic practitioners from across China and beyond. The exhibition serves as a dynamic stage to showcase your innovations, foster partnerships, and explore the rapidly expanding Chinese market.

Engage directly with decision-makers, demonstrate your cutting-edge products, and amplify your brand's visibility among a diverse audience of industry leaders. This edition offers unparalleled networking opportunities and next-level exposure.

Be part of the innovation shaping the future of medical aesthetics. See you in Shanghai!

With great anticipation,

**The IMCAS China Industry Department**

尊敬的合作伙伴，

我们诚挚邀请您参加即将在上海举办的 2025 IMCAS 中国大会！欢迎加入我们的全球专家社区，参与激励人心的知识交流与培训，共同见证专科医学领域的最新突破与成果展示。

IMCAS 中国大会为行业合作伙伴提供了一个绝佳的平台，助贵司与来自中国及全球的顶尖皮肤科医师、整形外科医师及美容专业人士建立深度联系。本次展会是一个充满活力的舞台，展现贵司的创新产品，促进合作关系，同时拓展快速增长的中国市场。

通过本次大会，贵司可以直接与决策者接触，提升品牌在业内的知名度。大会将为贵司提供无与伦比的交流机会以及更高层次的曝光率。

让我们共同引领医疗美容的未来创新！期待与您相聚上海！

IMCAS中国大会企业部 敬启

## Mark your calendar

17 DECEMBER 2024	Opening of the online exhibition platform in "read-only" view mode	11 MAY 2025	Early bird registration deadline
07 JANUARY 2024	Opening of the online sales platform for group 1	25 JUNE 2025	Group registration deadline
MID-JANUARY 2024	Opening of the online sales platform for all companies	9 JULY 2025	Booth set-up (exact time is visible on company account)
15 APRIL 2025	Exhibition application: final payment due	11 JULY 2025	Opening of IMCAS China 2025
30 APRIL 2025	Abstract submission deadline	13 JULY 2025	End of IMCAS China 2025 and booth dismantling

## 重要日期

2024年12月17日	订购平台上线 - 仅开放浏览功能	2025年5月11日	早鸟票截止
2024年1月7日	订购平台开放第一梯队*申请 *详情请参考最后一页“条款与细则”的IMCAS积分优先制度(PPS - Priority Point System)说明	2025年6月25日	团体注册截止
2024年1月中旬	订购平台完全开放申请	2025年7月9日	搭建时间(具体时间请查看展商公司帐户)
2025年4月15日	参展申请:最终付款截止	2025年7月11日	IMCAS中国大会开幕
2025年4月30日	讲稿摘要投稿截止	2025年7月13日	IMCAS中国大会闭幕 撤展时间



# HOW TO JOIN US IN 5 STEPS! 五步完成选购

## 1 CHOOSE YOUR SPONSORSHIP LEVEL 选择您的赞助级别

SPONSORSHIP PACKAGES 赞助套餐	STANDARD €5,660 基础 ¥43,299	CLASSIC €5,660 标准 ¥43,299	BRONZE €8,540 青铜 ¥65,331	SILVER €11,520 白银 ¥88,128	GOLD €18,140 黄金 ¥138,771	EMERALD €24,190 翡翠 ¥185,054	PLATINUM €36,280 铂金 ¥277,542	DIAMOND €54,430 钻石 ¥416,390
QUANTITY 数量	10	27	14	12	9	2	2	2
SIZE (sqm) 尺寸(平方米)	3	6	9	12	18	24	36	54
EXHIBITOR BADGES 展商参会证	2	3	4	5	6	7	8	10
DELEGATE BADGES 医师/研究员参会证	0	1	2	3	4	5	6	8

\*Please check the details about exchange rate on page 6. 请查看第6页的汇率详情。

## 2 SELECT YOUR BOOTH 选择您的展位

View the exhibition map and find your perfect spot  
查看展位图并选择您的绝佳位置

## 3 BUILD YOUR SPONSORSHIP 建构您的赞助套餐

Browse the product catalogue to build your array of complementary products  
浏览产品目录并选择您心仪的产品

## 4 GO ON IMCAS.COM 登录IMCAS官网

Compose your own package by adding your booth and products in your cart  
选择您想要的产品组合并添加至购物车



## 5 CHECK OUT 确认订单并完成付款

and proceed for payment

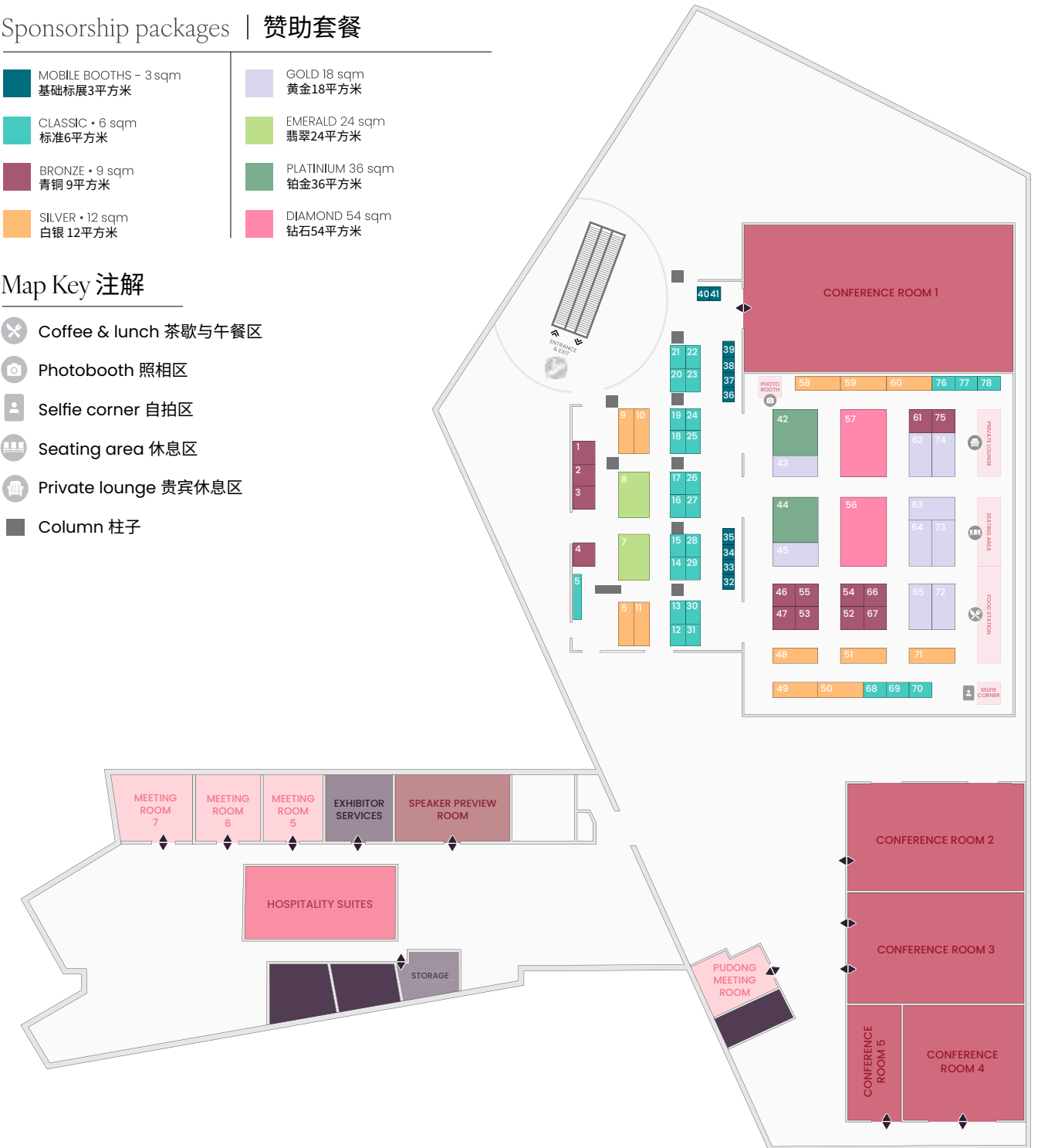
# Kerry Hotel Pudong Shanghai 上海浦东嘉里大酒店

## Sponsorship packages | 赞助套餐

- MOBILE BOOTHS - 3 sqm  
基础标展3平方米
- CLASSIC - 6 sqm  
标准6平方米
- BRONZE - 9 sqm  
青铜9平方米
- SILVER - 12 sqm  
白银12平方米
- GOLD 18 sqm  
黄金18平方米
- EMERALD 24 sqm  
翡翠24平方米
- PLATINUM 36 sqm  
铂金36平方米
- DIAMOND 54 sqm  
钻石54平方米

## Map Key 注解

- Coffee & lunch 茶歇与午餐区
- Photobooth 照相区
- Selfie corner 自拍区
- Seating area 休息区
- Private lounge 贵宾休息区
- Column 柱子





\*All prices are listed in EUR and are accurate as marked. The exchange rate is 1 EUR = 7.65 RMB (as of November 29, 2024). Prices in RMB may be adjusted in case of significant exchange rate fluctuations. 所有价格以欧元为准，汇率为1欧元=7.24人民币（截至2024年11月29日）。人民币价格可能会在汇率大幅波动时进行调整。

\*\*Prices shown in the product catalogue exclude VAT. 产品目录中显示的所有价格均不包含增值税。

## AV AND IT SERVICES

### 视听与信息技术服务

\*具体服务可选项依据赞助/资助课程而定

(详情请至展商平台查询)

AV PRODUCTION 视听制作	EUR/RMB	QTY 数量
Filming and live streaming of your sponsored session (from 1 to 2 hours) 赞助讲座/课程的录影及直播	€ 3,160 ¥ 24,174	∞

### RECORDING 录影

Granted session: video (lecture up to 20 minutes) 资助课程录影 (20分钟讲座)	€ 1,580 ¥ 12,087	∞
Granted session: video (live treatment up to 1 hour) 资助课程录影 (1小时现场演示)	€ 1,050 ¥ 8,033	∞
Sponsored session: video (from 1 to 2 hours) 赞助课程录影 (1至2小时)	€ 2,110 ¥ 16,142	∞
Sponsored session: video (one day) 赞助课程录影 (1天)	€ 3,690 ¥ 28,229	∞
Sponsored session: video (up to 50 minutes) 赞助课程录影 (50分钟)	€ 1,050 ¥ 8,033	∞

## BUSINESS SERVICES

### 商务服务

LEAD RETRIEVAL 参会者信息收集	EUR/RMB	QTY 数量
Badge scanner 参会证扫描枪	€ 480 ¥ 3,672	50

### MEETING ROOMS 会议室

Meeting room (45/70 pax - 1 day rent) 会议室 (45至70人 - 1天租期)	€ 2,970 ¥ 22,721	11
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## KOLs 意见领袖相关产品

KOLS 意见领袖相关产品	EUR/RMB	QTY 数量
KOL hotel room drop 酒店房间公关礼品 (展商自备) 运送服务	€ 2,970 ¥ 22,721	1
KOL personalized gift 注册区公关礼品 (展商自备) 分发服务	€ 2,880 ¥ 22,032	1
Speaker Preview Room 讲者预览室	€ 6,700 ¥ 51,255	1

## DIGITAL ADVERTISING

### 数字广告

EMAILING 电邮群发	EUR/RMB	QTY 数量
Daily highlights e-bulletin 大会每日电子公告	€ 1,720 ¥ 13,158	3
E-blast post-congress 会后电邮群发	€ 1,530 ¥ 11,705	20
E-blast pre-congress 会前电邮群发	€ 1,530 ¥ 11,705	20

### ONSITE ADS 现场广告

Image ad on TV (30 seconds) 展厅滚动播放静态页面广告位	€ 1,150 ¥ 8,798	30
Intersession video ads 课间滚动播放视频广告位	€ 1,920 ¥ 14,688	10
Video commercial on TV (2 minutes) 展厅滚动播放视频广告位	€ 1,720 ¥ 13,158	20
Wifi sponsor 大会无线网络冠名	€ 9,600 ¥ 73,440	1

### WEB ADVERTISING 网页广告

Ad on congress website 官网广告位	€ 1,920 ¥ 14,688	10
E-program (full-page ad) 电子大会手册广告位 (1页)	€ 960 ¥ 7,344	8
Splash screen on WeChat Mini-program 微信小程序开屏广告	€ 8,060 ¥ 61,659	1

## E-LEARNING - IMCAS ACADEMY

### 数字学习平台 - 英卡思学院

SUBSCRIPTION 订阅注册	EUR/RMB	QTY 数量
Grant 1-year full access to IMCAS Academy content - 25 premium subscriptions 英卡思学院包年高级订阅账号25个	€ 8,200 ¥ 62,730	∞

### LIBRARY 视频资料学习库

LIBRARY 视频资料学习库	EUR/RMB	QTY 数量
Publication of your lecture on IMCAS Academy* 英卡思学院赞助讲座录影发布	€ 290 ¥ 2,219	∞
Publication of your symposium on IMCAS Academy 英卡思学院企业卫星会录影发布	€ 2,400 ¥ 18,360	∞

# MORE THAN 80 PRODUCTS TO SPONSOR

## 超过80件产品供您选择

## DELEGATE SETS 参会者物料

DELEGATE SETS 参会者物料	EUR/RMB	QTY 数量
Branded notepads & pens 笔+笔记本套组	€ 6,230 ¥ 47,660	1
Congress bags* 大会手提袋	€ 9,600 ¥ 73,440	1
Hand sanitizer 洗手液	€ 3,630 ¥ 27,770	1
ID Lanyards* 参会证挂绳 (展商自备物料)	€ 6,700 ¥ 51,255	1
Logo on confirmation letter* 确认函LOGO露出	€ 3,830 ¥ 29,300	1
Rope cross-body phone straps 手机挂绳	€ 3,830 ¥ 29,300	1
Sample in congress bags 样品入袋 (展商自备物料)	€ 1,720 ¥ 13,158	5
Scratch card 抽奖卡 (展商自备物料)	€ 2,880 ¥ 22,032	1

## PRINT ADVERTISING 平面广告

ONSITE ADS 现场广告	EUR/RMB	QTY 数量
Advertisement within final printed program 最终版大会手册广告位	€ 3,830 ¥ 29,300	4
Company profile highlighted in the sponsor list within printed program 展商列表公司简介高亮	€ 430 ¥ 3,290	10
Digital flyer display in welcome area (10 seconds) 注册区滚动电子屏广告 (10秒)	€ 1,720 ¥ 13,158	20
Flyer in congress bags 宣传单入袋	€ 2,010 ¥ 15,377	10
Pocket guide (1/12 vertical) 大会指南广告	€ 2,500 ¥ 19,125	8

### POST MAIL ADS 邮寄广告

Advanced program by post mail (vertical) 邮寄初版大会手册 (竖式)	€ 4,800 ¥ 36,720	3
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## EDUCATIONAL GRANT

### ACTIVITIES 学术课程资助

CADAVER WORKSHOP 尸解研讨会	EUR/RMB	QTY 数量
Cadaver workshop live demonstration 尸解现场演示	€ 5,750 ¥ 43,988	8

### SERIES 专题

Body shaping 塑形	€ 4,800 ¥ 36,720	1
Body surgery 身体手术	€ 4,800 ¥ 36,720	1
Breast surgery 乳房手术	€ 4,800 ¥ 36,720	1
Cell therapy, regenerative medicine, & fat grafting 细胞疗法、再生医学和脂肪移植	€ 4,800 ¥ 36,720	1
Clinical dermatology 临床皮肤科	€ 4,800 ¥ 36,720	1
Cosmeceuticals 药妆	€ 4,800 ¥ 36,720	1
Exosomes 外泌体	€ 4,800 ¥ 36,720	1
Genital treatments 私密部位治疗	€ 4,800 ¥ 36,720	1
Hair restoration 毛发修复	€ 4,800 ¥ 36,720	1
Injectables 注射	€ 4,800 ¥ 36,720	1
Lasers & EBD 激光&能量源医美设备	€ 4,800 ¥ 36,720	1
NextGen award Derm session 皮肤科新生代专题讲座	€ 4,800 ¥ 36,720	1
NextGen award Surgery session 整型外科新生代专题讲座	€ 4,800 ¥ 36,720	1
Threads 线雕	€ 4,800 ¥ 36,720	1

## EXPERIENCES AND EVENTS

### 活动与体验

EVENTS 活动	EUR/RMB	QTY
Networking cocktail 社交酒会冠名	€ 7,650 ¥ 58,523	1

### FOOD & BEVERAGES 餐饮

Lunch for your staff (1 bag per day) 职员午餐 (餐盒)	€ 96 ¥ 735	TBC 待定
Food station 用餐区联合冠名	€ 11,520 ¥ 88,128	2
Private Lounge* 贵宾休息区冠名	€ 8,450 ¥ 64,643	1

### GALA 晚宴

Gala dinner* 晚宴冠名	TBC 待定	TBC 待定
Gala dinner table 晚宴桌	TBC 待定	TBC 待定

### LEISURE 休闲娱乐

Photo booth 照相区LOGO露出	€ 7,480 ¥ 57,222	1
Selfie box 自拍区LOGO露出	€ 7,200 ¥ 55,080	1

## SIGNAGE 指示牌

DIRECTIONAL SIGNAGE 方向指示牌	EUR/RMB	QTY
Directional panels (logo on all available directional supports) 方向指示牌LOGO露出	€ 1,440 ¥ 11,016	5

### PASSAGE SIGNAGE 过道指示牌

Branded Chair Cover 学术教室椅背套	€ 9,600 ¥ 73,440	1
Cell phone charging station 手机充电站	€ 2,970 ¥ 22,721	2
Escalator panel 自动扶梯广告位	€ 5,750 ¥ 43,988	6
Floor sticker 地贴	€ 760 ¥ 5,814	4
Escalator handrail (level 3) 自动扶梯周边扶梯 (三楼) 玻璃贴广告	€ 5,750 ¥ 43,988	3
Stand-up banner 直立式广告板	€ 1,720 ¥ 13,158	8
Pillar covering 包柱	€ 2,680 ¥ 20,502	4

### WELCOME SIGNAGE 欢迎指示牌

Logo on welcome/info desk 注册区背板LOGO露出	€ 1,920 ¥ 14,688	10
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## SPONSORED ACTIVITIES

### 专场赞助

LECTURE 讲座	EUR/RMB	QTY
15 min industry lecture* 企业15分钟讲座	€ 570 ¥ 4,361	28
"New tech" lecture 新科技讲座	€ 570 ¥ 4,361	9

### LIVE DEMO 现场演示

20 - min live demo fillers, toxins, peelings, cosmeceuticals 20分钟填充剂、肉毒毒素、化学剥脱、药妆现场演示	€ 4,800 ¥ 36,720	4
20 - min live demo lasers, lights, EBD & body shaping 20分钟激光、能量源医美设备、塑身现场演示	€ 4,800 ¥ 36,720	3
20 - min live demo threads, peelings, cosmeceuticals 20分钟线雕、化学剥脱、药妆现场演示	€ 4,800 ¥ 36,720	3

### WORKSHOP 作坊

Hospitality suite (1 day) 礼宾套间	€ 9,600 ¥ 73,440	3
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### SYMPOSIA 企业卫星会

60-min symposium - 270 pax (lectures)* 60分钟企业卫星会 - 270人 (纯讲座)	€ 7,870 ¥ 60,206	8
60-min symposium - 450 pax (lectures and live demonstrations)* 60分钟企业卫星会 - 450人 (讲座及现场演示)	€ 14,400 ¥ 110,160	2
90-min symposium - 270 pax (lectures)* 90分钟企业卫星会 - 270人 (纯讲座)	€ 10,500 ¥ 80,325	2
90-min symposium - 450 pax (lectures and live demonstrations)* 90分钟企业卫星会 - 450人 (讲座及现场演示)	€ 19,200 ¥ 146,880	2

### RESEARCH POSTER 学术海报

Industry research e-poster* 企业赞助海报	€ 480 ¥ 3,672	∞
E-poster area 海报专区	€ 4800 ¥ 36,720	1

## GUIDE 备注

\* MINIMUM INVESTMENT REQUIRED 最低投资额要求

CAN BE CHOSEN WITHOUT BOOKING A

\* BOOTH  
无展位也可购买

# TERMS AND CONDITIONS

## ELIGIBILITY TO EXHIBIT

IMCAS reserves the right to refuse exhibitors who are not related to aesthetic medicine or have little relevance to the industry.

## PURCHASE PRIORITY

IMCAS' loyalty program (PPS - Priority Point System) encourages consistency and transparency in the allocation of the exhibition space and products.

All orders are subject to product availability. In case of overbooking, purchase orders will be processed on a first-come, first-served basis. In case of a prior offer of the same product at the time of its receipt, IMCAS reserves the right to withdraw the product chosen. In such event, IMCAS will get in contact to notify and discuss further alternative options.

## ORDER CONFIRMATION

By submitting the Purchase Order through our online portal, the buyer formally makes a legally binding offer to IMCAS. Via your email, you will immediately receive confirmation with the corresponding order form/invoice. Within the following 72 hours after its reception, 50% of the ordered sum should be paid.

## PAYMENT TERMS

Payment deadlines:

**Booking before 15th April, 2025:** 50% payment upon reception of order form/invoice & 50% balance before 15th April

**Booking from 15th April, 2025:** 100% upon reception of the order form/invoice

## PAYMENT OPTIONS

**Exhibitors/Sponsors from Mainland China:**

- bank transfer to Comexposium (Shanghai), with 6% VAT

**Exhibitors/Sponsors from other countries\*:**

- bank transfer to Comexposium Healthcare

- by credit card (Mastercard, Visa, or American Express)

Nota: 1) Bank data references will be attached to the invoice.

2) Payment failure within deadline will automatically offset your order and the booth and products will be released and made available for booking by other registrants.

\*20% VAT applies for French companies

## GENERAL CANCELLATION POLICIES

Cancellation must be made in writing.

**Cancellation received before 15th April, 2025:**

-50% of the invoice total amount is charged as a cancellation fee\*\*

**Cancellation received from 15th April, 2025:**

-100% of the invoice total amount is charged as a cancellation fee\* (no refund for the payment already made)

Nota:

- payment failure for the cancellation fee will lead to a low credit rating which will affect your next participation on all of our future congresses

- if the congress is in PHYSICAL or HYBRID FORMAT (on site and online), and in case of a Force Majeure on the exhibitor's side publicly assessed by their local authorities, the exhibitor can:

- choose to change the booth space to virtual products.
- The sum of the virtual products must reach at least 40% of the initial booth cost and any difference will be refunded by IMCAS.
- all other products are not eligible for any refund, but may be exchanged\*\* for virtual products.
- should the sponsor opt not to switch their participation to virtual, general cancellation policies rules with the dates as set above will apply.

\*\*not applicable for any products which have already been delivered

## PROGRAM MODIFICATION

Please note that while speakers, exhibitions, and sessions were confirmed at the time of publication, circumstances beyond the control of the Organizers may necessitate substitutions, alterations, or cancellations. As such, IMCAS reserves the right to alter or modify the advertised speakers, exhibitions, and sessions if necessary, without liability. Any substitutions or alterations will be updated on our portal and notified as soon as possible.

## LIMITATION OF LIABILITY - FORCE MAJEURE

IMCAS shall assume no liability whatsoever in the event the congress is cancelled, rescheduled, OR changed into another format as a result of a "Force Majeure" event beyond its reasonable control. For the purposes of this clause, Force Majeure events shall include, but not limited to: general and labor strikes, invasions, hostilities, war, rioting or similar situations, health emergencies, acts of government or state\* such as lockdown and quarantine measures, immigration and transport or on site restrictions, and acts of nature such as fires, floods, extreme weather, or other emergency.

**A -** If IMCAS determines that the congress needs to be cancelled as a result of a Force Majeure event, the refund policy applied will depend on the conference format:

1. PHYSICAL or HYBRID FORMAT (onsite & online) -

**cancellation before 15th May, 2025:**

60% refund\*\*

**cancellation from 15th May, 2025:**

50% refund\*\*

2. VIRTUAL FORMAT (online only) -

**cancellation before and after date of invoice:** 100% refund\*\*

**B -** If IMCAS determines that the congress needs to be rescheduled as a result of a Force Majeure event, participation remains binding and sponsor will be entitled to participate to the rescheduled congress without any further refund right. If the sponsor is not able to participate in the rescheduled congress, general cancellation policies rules with the dates as set above will apply.

**C -** If IMCAS determines that the congress needs to be switched to VIRTUAL format as a result of a Force Majeure event, the sponsor may decide between choice 1 or choice 2:

**Choice 1.** Sponsors keep all of their ordered products which are deliverable in the virtual format, and any undeliverable (physical) products will be refunded. The sum of the updated investment total must reach at least 40% of the initial investment.

**Choice 2.** Should the sponsor opt not to switch their participation to virtual, general cancellation policies rules with the dates as set above will apply.

IMCAS shall assume no further obligation to refund any travel or accommodation expenses incurred by the participant in case the event is cancelled, rescheduled, or changed into another format as a result of a Force Majeure event.

\*government or state means both "France and the country where the concerned conference is held"

\*\*no refund for any products which have already been delivered

## GOVERNING LAW

The construction, validity, and performance of the present terms are exclusively governed by the laws of France (which is the home country of the parent company COMEXPOSIUM HEALTHCARE) without reference or regard to principles of conflicts of law. The parties submit to the exclusive jurisdiction of the courts of France, located in Paris.

The obligations mentioned in the FAQ are an integral part of the Terms and Conditions: <https://www.imcas.com/en/exhibit/imcas-china-2025/sponsor/faq>

# 条款与细则

## 参展资格

IMCAS 大会主办方保留拒绝与医疗美容行业无关或弱相关企业参展的权利。

## 购买优先权

IMCAS 的积分优先制度 (PPS - Priority Point System)

确保展位和产品分配的公平性和透明度。

所有订单均视产品供应情况而定。如果出现超额预订的情况, 采购订单将按照先到先得的原则处理。如果在收到订单时, 同一产品已被优先预订, IMCAS保留撤回所选产品的权利。在此情况下, IMCAS企业部将与展商/赞助商联系, 通知并讨论其他替代方案。

## 订单确认

通过IMCAS的官方网站提交采购订单后, 展商/赞助商即与IMCAS正式缔结具有法律约束力的买卖合同。展商/赞助商将在提交订单后收到确认函及账单, 并需在收到账单后 72 小时内支付所要求的定金。

## 付款条款

付款期限:

**2025 年 4 月 15 日之前预订的展位/产品:** 收到账单后需支

付账单金额的 50%, 尾款截止日为4月15日。

**2025 年 4 月 15 日后预订之后预订的展位/产品:** 收到账单后需支付全额款项。

## 付款方式

- **中国大陆展商/赞助商:** 需支付 6% 的增值税, 并通过银行汇款至高美艾博展览(上海)有限公司。银行明细将显示在账单的最后一页。

- **国际展商/赞助商:** 需通过银行汇款至 IMCAS c/o Comexposium Healthcare, 其中法国展商/赞助商需额外缴纳 20% 的增值税。具体银行账户信息将显示在账单的最后一页。此外, 展商或赞助商也可选择使用信用卡支付。

注意: 如果在截止日期前未付款, 您的订单将被自动取消, 原订展位及产品将可能被其他展商/赞助商预订。

## 取消政策

取消预订需以书面形式提出, 具体规定如下:

**2025 年 4 月 15 日之前提交的取消申请:** 收取账单总金额的 50% 作为取消费用\*。

**2025 年 4 月 15 日之后提交的取消申请:** 收取账单总金额的 100% 作为取消费用。

\* 已付款项不予退还

## 特别注意:

- 未支付取消费将导致信用等级降低, 影响您今后参加IMCAS全球系列大会及相关活动。

- 如果大会采用实体或混合形式(线下和线上结合形式), 且参展商/赞助商因当地政府公开评估的不可抗力事件无法参展, 则参展商/赞助商可选择以下方案之一:

### 1. 转为线上形式参展

- 转换后的虚拟产品总金额必须至少达到初始展位费用的 40%, IMCAS 将退还差额。
- 所有其他产品均无资格退款, 但可根据需要进行更换\*

### 2. 取消参展

- 如果参展商选择不将展位转为虚拟形式, 则适用上述日期的取消政策。

\*已交付的产品不适用任何形式的退款或更换。

## 大会议程修改

即便讲者名单、展位图和大会议程已对外发布, 仍可能因特殊情况而需要替换、更改或取消。因此, IMCAS 保留在必要时对已公布的讲者、展位图和大会议程进行调整或修改的权利, 并对此不承担任何责任。所有替换或更改将及时更新至 IMCAS 官方网站, 同时尽可能通知所有参会者。所有大会议程安排以现场实际为准。

## 责任限制 - 不可抗力事件下的政策说明

IMCAS 对因超出其合理控制范围的不可抗力事件导致大会取消、改期或形式变更不承担任何责任。

根据本条款, 不可抗力事件包括但不限于以下情形: 各类罢工、入侵、敌对行动、战争、暴乱或类似情况; 卫生紧急情况; 政府或国家\*\*行为(如封锁、检疫措施、移民与交通限制、场地限制); 自然灾害(如火灾、洪水、极端天气)或其他突发情况。

## A - 大会取消

如因不可抗力事件导致大会取消, 退款政策将根据大会形式适用如下:

1. 实体或混合形式大会(线下和线上结合形式) -  
若在**2025 年 5 月 15 日之前取消**, 展商/赞助商可获得60%退款\*\*\*  
若在**2025 年 5 月 15 日之后取消**, 展商/赞助商可获得50%退款\*\*\*
2. 虚拟形式大会(仅线上) -  
若**大会取消, 无论账单日期前后**, 展商/赞助商均可获得全额退款。\*\*\*

## B - 大会改期

如因不可抗力事件导致大会改期, 则原参展条款与细则继续生效, 展商/赞助商有权参加改期后的大会, 但无权要求退款。

## C - 大会转为线上形式

如因不可抗力事件导致大会形式转为线上, 展商/赞助商可选择以下两种方案

### 1. 参与线上形式

- 保留所有已订购的线上电子产品。
- 对于无法交付的实物产品, IMCAS 将予以退款。
- 更新后的总投资金额须至少达到原始投资金额的 40%

### 2. 放弃线上形式参与

按照上述取消政策中规定的条款与日期执行退款。

IMCAS 对因不可抗力事件导致大会取消、改期或形式变更所引发的与会者差旅或住宿费用不承担任何退款或赔偿责任。

\*\*“政府”或“国家”指法国及相关大会举办地所在国。

\*\*\*已交付的产品费用不予退款。

## 适用法律

本条款的解释、有效性和履行完全受法国法律(母公司 COMEXPOSIUM HEALTHCARE 的所属国)管辖, 不涉及或考虑法律冲突原则。双方同意接受法国巴黎法院的专属管辖。

此外, IMCAS 官方网站上的“常见问题”视为本“条款与细则”的延伸内容, 详情请参阅: <https://www.imcas.com/en/exhibit/imcas-china-2025/sponsor/faq>

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